

# BRAD CONVERSE

6900 E Riverside Dr, Unit 5, Austin, TX 78741  
Converseba@yahoo.com (512) 659-4057

## WORK

**Proof Advertising**, Austin, TX

**Senior Proofreader/Content Writer**

July 2013–Present

- Write copy for web, social, print, outdoor, radio and POP marketing
- Create and maintain editorial and legal style guides for all clients
- Edit and proofread all agency work, including RFP responses, broadcast, web, print and social
- Clients include Travelocity, Stubb's Bar-B-Q, Paramount Theatre, San Antonio Tourism and Texas Tourism

**Kaiser Permanente Brand Creative Services**, Burbank, CA

**Editor**

September 2009–May 2013

- Wrote and edited health care enrollment, marketing, B2B and member communications
- Maintained brand voice, regional accuracy and legal compliance
- Developed training materials and mentored new staff members

**Proofreader**

May 2008–August 2009

- Maintained style guide and proofed items for brand style and errors

**Graphic Orb**, North Hollywood, CA

**Proofreader**

September 2005– February 2008

- Proofread and edited projects for grammar, spelling, legal and art issues
- Clients included Sony Pictures, Universal Pictures, Miramax, Amgen and Fox Sports

## EDUCATION

**Master of Fine Arts in Playwriting**

University of Southern California, Los Angeles, CA

**Master of Arts in English**

**Bachelor of Arts in English**

Stephen F. Austin State University, Nacogdoches, TX